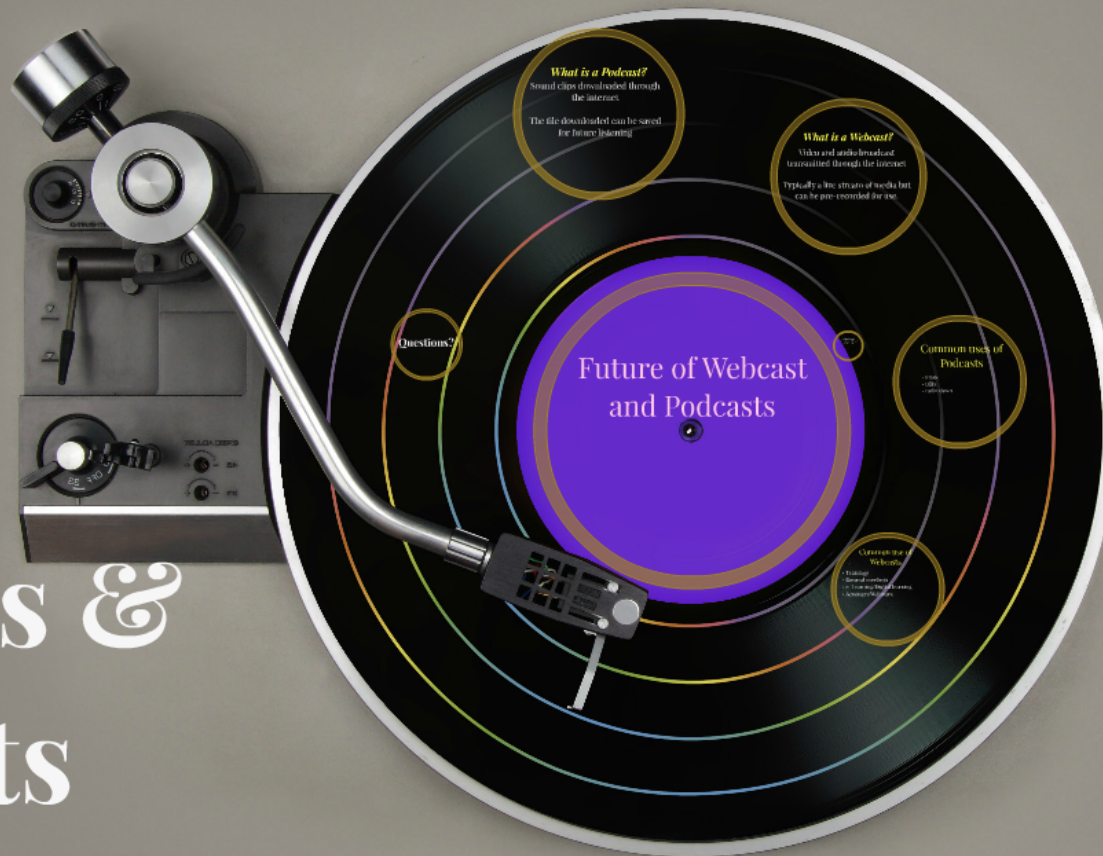


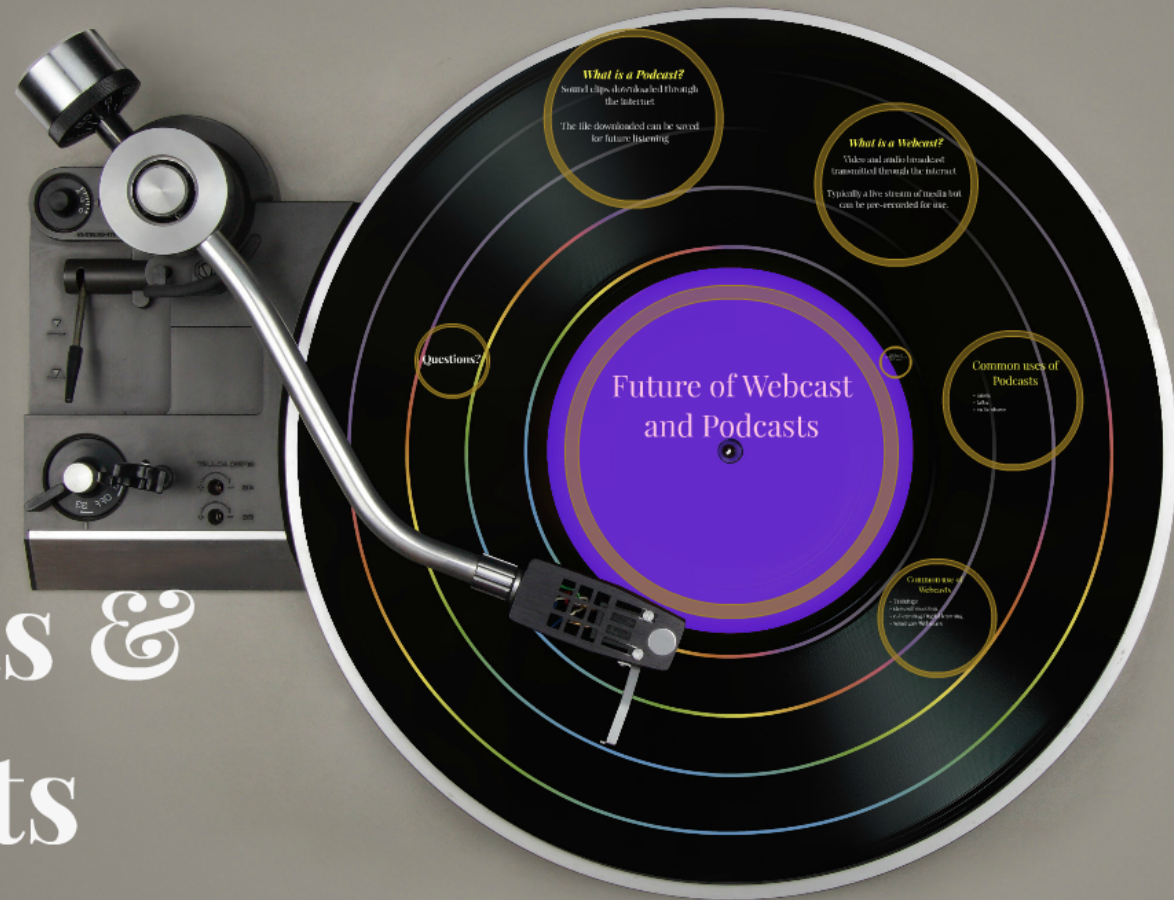
Podcasts & Webcasts

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What is a Webcast?

Video and audio broadcast
transmitted through the internet

Typically a live stream of media but
can be pre-recorded for use.

Common use of Webcasts

- Trainings
- General meetings
- e-Learning/Digital learning
- Seminars/Webinars

What is a Podcast?

Sound clips downloaded through
the internet

The file downloaded can be saved
for future listening

Common uses of Podcasts

- music
- talks
- radio shows

Advantages and Disadvantages of Webcasts and Podcasts

Future of Webcast and Podcasts

Advantages and
Disadvantages of Webcasts
and Podcasts

Common use of Webcasts

- Trainings
- General meetings
- e-Learning/Digital learning

Questions?